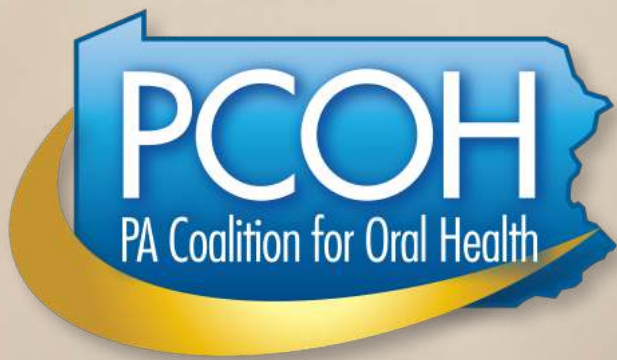




2018

Annual Report

A Year of Accomplishments



A MESSAGE FROM OUR BOARD CHAIR

"If you want to go fast, go alone, if you want to go far, go together."

African Proverb

As I reflect on the activities and impact of 2018, I am confident we are going far. Through the process, we must keep in mind the work we are doing as a coalition requires a long lens. This report will detail many of the footholds we have achieved in the past year, by going together.

PCOH has noted significant increases in the breadth and depth of committed individuals contributing to our collective work. This commitment has supported progress in all of our priority areas: improving access, workforce development, advancing oral health policy, and advocating for community water fluoridation. On behalf of the entire Board of Directors, I offer gratitude to each person that has contributed to our successes of the past year, including recognition of our outstanding staff team. Helen, Merrilynn and Holly expertly balanced current work with an eye to opportunities, which continues to position the coalition for success.

A highlight of 2018 was the Oral Health Summit. For two days a diverse and dedicated group considered collaboration in new and exciting ways. Together, we considered the existing assets of the current system and new ways to leverage those to create greater equity in access and health outcomes. Being in the room was energizing and inspiring; I cannot wait to see the actions that will emerge both for PCOH and our stakeholders.

With gratitude,
Jenny



2018

2018 BOARD OF DIRECTORS

Jennifer Englerth

Board Chair
Family First Health

Deborah E. Polk, PhD

Board Vice Chair
University of Pittsburgh, School of Dental Medicine

Amy Requa, MSN, CRNP

Board Secretary
PA Head Start Association

Ann Marie Healy

Board Treasurer
Philadelphia Health Partnership

Richard M. Celko, DMD, MBA

Board Member
UPMC Health Plan

C. Eve Kimball, MD, FAAP

Board Member
PA Chapter, American Academy of Pediatrics

Michele Mummert, MBA

Board Member
WellSpan Health

Alicia Risner-Bauman, DDS, FADPD

Board Member
Pennsylvania Dental Association

STAFF

Helen Hawkey

Executive Director

Merrilynn Marsh

Development & Special
Projects Coordinator

Holly Cheek

Administrator



PCOH was recognized in 2018 as a Community Star by the National Organization of State Offices of Rural Health

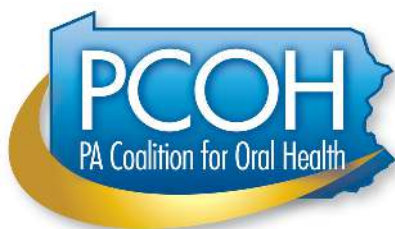
ABOUT PA COALITION FOR ORAL HEALTH (PCOH)

Mission: To improve oral health for all Pennsylvanians by uniting stakeholders to advance advocacy, policy, education and innovative approaches

Vision: Essential to overall health and wellness, optimal oral health benefits ALL Pennsylvanians. By bringing together oral health advocates and professionals to share the best and most innovative approaches, PCOH serves as the dynamic leading voice to improve oral health across the Commonwealth.

Priorities:

- Improving Oral Health for Pennsylvania's Most Vulnerable Populations
- Supporting Pennsylvania's Workforce Development
- Advancing and Advocating for Oral Health Policy and Infrastructure across ALL Systems
- Advocating for Community Water Fluoridation



FINANCIAL PARTNERS

Visionary Partner
(\$100,000+)

DentaQuest
Foundation

Leading Partners
(\$10,000 and up)

Delta Dental
Dentsply Sirona
UPMC Health Plan

Partners
(\$1,000 and up)

AmeriHealth Caritas
Avesis, a Guardian Company
Partnership for Better Health
Pennsylvania Dental Hygienists' Association
Premier Dental Products Company

SUPPORTERS (UP to \$999)

Megan Batykefer, RDH
Richard L. Berkman
Kelly Braun, RDH
Joan Burke, EFDA
Sandra Carling, RDH
Dr. Richard Celko*
Dr. Denny Charlton
Diane Crème, RDH
Dr. Theresa Devine
Jennifer Englerth*
Julianna Gelinias, RDH
Dr. Jaclyn M. Gleber
Dr. Mark Goldstein
Dr. Joseph Greenberg
Angela Hall-Morris, RDH
Helen Hawkey, RDH
Ann Marie Healy*
Donna Heyne, RDH
Kathi Hunger-Sanders, RDH
Dr. C. Eve Kimball*
Alberta Landis, RDH
Morgan Laubach, RDH
Dr. Gary Liberati
Nancy Luciani, RDH
Dr. James Mancini
Dr. David Markovitz
Dr. Thomas Maroon
Merrilynn Marsh
Dr. Suzanne Maslo

Patty McGinley, RDH
Susan Mereby, RDH
Midwest Dental Management, Inc.
Cassandra Mohr, RDH
Michele Mummert*
Peace Dental
Pennsylvania Dental Association
Lisa Petraglia, RDH
Deborah Polk, Ph.D*
Amy Requa*
Dr. Alicia Risner-Bauman*
Dr. Richard Rosenthal
Nan Ryder, RDH
Lisa Schildhorn
Linda Straub-Bruce, RDH
Audrey Tears, RDH
Dr. Sandra Thompson
Josephine C. Volpe, RDH
Julie Wiatrak, RDH
Dr. Philip Woo, Jr.
*Indicates PCOH Board Member

***Thank you to everyone
who supported us in
2018!***

OUR STAKEHOLDERS

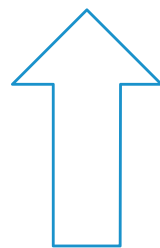
PCOH ended 2017 with just over 300 stakeholders. By the end of 2018, we grew to more than 700 stakeholders... and we continue to grow!



Tour of the Benco Dental facility during our Scranton Stakeholder Meeting

"I am very proud to be a member of PCOH. The children of PA need more advocates like PCOH."
-Dental Director, PA Managed Care Organization

"The group has motivated me to get more involved-- I feel much more a part of the work and feel appreciated."
-2018 Stakeholder



700+

STAKEHOLDERS IN 2018

Thank you to all of our 2018 stakeholders! Our work would not be possible without you.



PCOH held its first Stakeholder Meeting of the year in Erie, PA on June 15, 2018

OUR ACCOMPLISHMENTS

Improving Oral Health for PA's Most Vulnerable Populations

- Worked jointly with ACHIEVA, Berks County Community Foundation, Put People First! PA, PA Health Access Network, and Community Catalyst on our State Medicaid Advocacy work group to improve dental benefits under Medicaid
- Continued to press for restoration of comprehensive adult dental benefits and a streamlined Benefit Limit Exception process under the State's Medicaid program
- Collaborated with Temple University on a survey of provider attitudes toward Medicaid to identify barriers to participation by dentists
- Awarded 12 mini-grants, totaling \$25,900, across the state to support work that advances the priorities of the PA Oral Health Plan

Supporting Pennsylvania's Oral Workforce Development

- Expanded a dental career pipeline project utilizing *Teeth* by Mary Otto to spark interest in dental public health careers, which was completed with 63 dental and dental hygiene students
- Continued to work on additional teledentistry pilot projects, expanding into northwest PA
- Provided continued support of Perry County dental career pipeline program and to numerous regional oral health task forces across the state
- Assisted the PA Department of Health in applying for a 4-year Health Resources and Services Administration (HRSA) grant



Advocating for Community Water Fluoridation



- Began establishing contacts within water authorities across the state using information obtained at the AAP's Building Effective Statewide Teams for Fluoridation meeting in Chicago
- Launched and distributed flyers, magnets, and a brief for the Statewide Water Action Team (SWAT) initiative at the biennial Oral Health Summit and other events like water authority meetings.

OUR ACCOMPLISHMENTS

Advancing and Advocating for Oral Health Policy and Infrastructure Across All Systems

- Elevated oral health as a key topic in Community Health Needs Assessments by working in partnership with a graduate student at the University of Pittsburgh
- Funding was identified and acquired for a State Dental Director position
- Recommended changes to the state's CHIP program to make dental care more accessible

Other Successes and Victories

- Presented “Pregnancy and Oral Health: An Important Connection—A Successful Outreach Campaign in Pennsylvania” at the 2018 American Public Health Association Annual Meeting & Expo in San Diego
- Assisted the PA Department of Health in developing applications that resulted in Pennsylvania receiving \$3.45 million in federal grants over the next 5 years to improve the oral health of Pennsylvania residents
- Increased number of stakeholders to more than 700 across Pennsylvania
- Presented “Using ‘Theory U’ Concepts and Process to Catalyze Oral Health Workforce Change and Innovation: A Pennsylvania Case Study” at the 2018 National Oral Health Conference in Louisville, KY
- Presented “Achieving Whole Child Health” at the 2018 Children’s Interagency Conference
- Continued involvement in the PA Oral Health Collective Impact Initiative (POHCII)
- Updated our website with a fresh new look
- Hosted 4 in-person stakeholder meetings around the state and 2 virtual meetings
- Increased our social media presence on Facebook, YouTube, and Twitter



PCOH offered a poster session at the American Public Health Association conference in 2018



PACoalitionOH



PA Coalition for Oral Health



PACoalitionOH

PROGRAM SPOTLIGHT: 2018 ORAL HEALTH SUMMIT

The 2018 PA Oral Health Summit: Pursuing New Opportunities in Innovative Collaboration convened to foster new collaborations among stakeholders across the Commonwealth. For the first time in the history of the Summit, community members were invited to attend and provide insight into their individual needs. This gave leaders across Pennsylvania the opportunity to better understand underserved populations, while also empowering community members to become advocates for change. PCOH created an open space to work together and build upon the strengths of the current system.

Throughout the Summit, space was created to share ideas and a feeling of inclusiveness was felt by all. PCOH is grateful for the opportunity to be a part of this work, and attendees left the summit knowing their passions and interests will be the top priorities of the coalition moving into 2019 and beyond. The relationships that were newly established and the ones that were refreshed during the event will allow all PCOH stakeholders to work together and achieve better oral health for all Pennsylvanians.



2018 PA Oral Health Summit Sponsors



PLATINUM

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SILVER

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Aetna Better Health[®] of Pennsylvania

avēsis
a CIGNA company

pennsylvania
DEPARTMENT OF HEALTH

PHILADELPHIA
Health Partnership
Foundation for Healthy Communities

BRONZE

UPMC HEALTH PLAN **premier** **UnitedHealthcare**
Community Plan

SCHOLARSHIP

AmeriHealth Caritas

PATRON

- Berks County Community Foundation
- Lisa Schildhorn, DH, BS, MS, Consultant, Organizational and Individual Change

thank you!

"The best part of the Summit was constantly being engaged in problem-solving, sharing ideas, collaboration, and creative work together."
- 2018 Summit Attendee

"Thank you for sharing your knowledge with me and inspiring me to become a better dentist."
-2018 Summit Attendee

FEDERAL GRANTS AWARDED TO PA

The PA Department of Health Oral Health Program was awarded both CDC and HRSA grants for 2018-2023 totaling \$3.45 million. PCOH assisted in writing for both of those grants and will help distribute the program funds for our partner organizations. The Department of Health has now committed to hiring a dental director in early 2019 which will continue to elevate the importance of oral health in PA.

Erie County Health Department hits road for dental screenings

A local reporter captured a young dental patient looking at images of his teeth with Karen Omniewski, a public health dental hygiene practitioner with the Erie County Department of Health.

PCOH is partnering with the Erie County Department of Health through PA Head Start and others for the HRSA grant.



Photo credit: Greg Wohlford, Erie Times-News

Center for Disease Control and Prevention Award

Improving Oral Health in Pennsylvania (IOH-PA) 2018-2023

- Partners: PA Department of Health, PA Coalition for Oral Health, PA Association of Community Health Centers, PA Water Authorities
- Add at least 10 new school sealant programs
- Increase number of people served by community water systems that receive optimally fluoridated water by 5%
- Develop, implement, and sustain a state oral health surveillance system (SOHSS) that allows the PADOH to monitor the burden of oral disease and use data to inform program and policy decisions
- Hire a State Dental Director in the first year of funding

Health Resources and Services Administration Award

New Approaches to Oral Health Infrastructure and Capacity 2018-2022

- Partners: PA Department of Health, PA Coalition for Oral Health, Dental Public Health Consultant, PA Chapter of American Academy of Pediatrics, PA Head Start Association, ACHIEVA, Heartland Grant Solutions, Erie County Department of Health, PA Office of Rural Health
- Provide training to 400 oral health professionals on how to improve the quality of services provided to individuals with disabilities
- Provide training to 3,000 high school students and 800 dental health students on careers in public oral health professions
- Provide training to prevent obesity and dental caries to 20 agencies
- Expand oral health services to 4,800 members of the targeted population in 2 Rural Health Clinics
- Implement tiered community-of-care model and serve 300 children in Erie Dental Health Provider Shortage Area (DHPSA)
- Reach at least 400 parents of children receiving MA in DHPSAs and 200 staff that work in programs serving children that receive Medicaid in DHPSAs
- Hire a Public Health Program Administrator and a Dental Public Health Consultant
- Track workforce prototypes and reduce the number of DHPSAs with a dentist to population ratio of less than 1:5,000 by 1%
- Data dashboard changes to updated surveillance system platforms

OUR PERFORMANCE

Our support comes from federal and state grants, corporate sponsorships, individual and organizational donors, and private foundations. Our total revenue fluctuates each year due to special projects. As a public charity, PA Coalition for Oral Health takes its obligation to operate in the public view and the public interest very seriously. Accordingly, we make available our federal tax return and our audited financial statements. Our IRS Form 990 may be viewed at www.paoralhealth.org and www.guidestar.org, and financial statements may be requested at info@paoralhealth.org.

\$452K

TOTAL REVENUE

74%

SPENT ON DIRECT PROGRAMMING

LOOKING AHEAD

In 2019 PCOH will seek to improve the infrastructure of our state's oral healthcare system by supporting the PA Department of Health and their oral health program as well as initiating our own new projects and collaborations. Plans for 2019 include:

- Specialized community water fluoridation trainings in multiple areas of the state
- Charitable work tracking project aimed at identifying and quantifying the need for more accessible care in our state
- Continued advocacy for the complete restoration of adult dental benefits under the state's Medicaid program
- PA CHIP dental benefits being offered as a standalone coverage for kids outside of medical insurance
- Assisting the PA Department of Health in writing the next iteration of the state oral health plan (2020-2025)
- Adding dental services to existing Rural Health Clinics
- Supporting water authorities in our state who make the choice to maintain optimally fluoridated water with mini-grants
- Strengthening our dental workforce pipeline by introducing high school students to dental careers and informing current dental students about the public health options in PA
- Investigating the possibility of requiring an oral health facet to all K-12 Health and Physical Education standards in PA schools
- Following up from our 2018 PA Oral Health Summit by increasing our physical presence in Harrisburg and pursuing new collaborations between medical and dental healthcare
- Expanding and diversifying our Board of Directors